# WE OWN ADVENTURE NATIONAL CAPITAL AREA COUNCIL, BSA 2024 Scout Camp Card

#### How the Scout Camp Card Sale WORKS:

- The New 2024 Scout Camp Card is designed to help the youth/unit fund their 2024 program year.
- This is a Risk-Free Unit Sales project where all Scouts can earn their way to Camp, Philmont, other activities or simply support unit program or supplies needs.
- Each Scout Camp Card will sell for only \$10.00 to the public.
- The participating unit can select from two different Commission Structures
  - Get 70% commission if unit prepays (100 cards).
  - Get 50% commission if unit does consignment.
- Commissions from the sales are encouraged to be applied toward directly sending youth to Summer Camp programs, but they may be used as the unit committee sees fit.

#### **Scout Card Timeline:**

December	Scout Card Promotions and Unit Sales Sign-up begin
December - January	Scout Card Promotions at Roundtable Meetings
February 7	Deadline for units to sign up and place order to sell
February 13	Council/District Card Kickoff- (Scout Cards Distributed)
February 17	Scout Camp Card Sale Begins
April 12	Scout Camp Card Sale Ends
April 26	Last Day for Units to turn in money
May 3	Commission drops to 35% commission
May 10	Commission drops to 25% commission
May 10	Grand Prize drawing for 1 <sup>st</sup> , 2 <sup>nd</sup> , and 3 <sup>rd</sup> Place Overall Council Winners

#### The Value of selling Scout Camp Cards:

Participating in the Scout Cards allows	each Scout t	to directly fund their way to various Camp programs.
Program	Cost	Sales per Youth (in cards)
Snyder Specialty Week	\$455	= 91 Cards per youth to sell
Cub Day Camp	\$200	= 40 Cards per youth to sell
Snyder Resident	\$255	= 51 Cards per youth to sell
Goshen	\$505	= 101 Cards per youth to sell
Jamboree/High Adventure Trek	\$1950	=390 Cards per youth to sell
Registration/Participation Fee	\$160	= 32 Cards per youth
*Note—Program costs and sales per youth	are not necess	arily actual numbers; they are close approximations.

#### How to implement Scout Camp Card sales for your Unit:

- 1. Determine NOW the Camp programs your youth plan to participate in for 2024.
- 2. Determine the number of active youths in your program.
- 3. Set a per youth sales goal (number of Scout Cards he/she should sell)
- 4. Set an overall unit sale goal.
- 5. Communicate unit needs clearly with each youth and parent.
  - a. Explain how the sale of Scout Cards teaches youth the value of earning what they want.
  - b. Explain exactly where the unit plans to allocate the revenue generated from the sales (i.e., Individual youth Camp fees, Uniform, Unit Trailer, etc.)
- 6. Communicate Scout Card calendar clearly with all youth and parents.
  - a. Have a Kickoff for your unit.
  - b. Have a Turn-In date for money.

#### Youth Sales Incentive:

### <u>"100 Club"</u>

Every Scout who sells 100 cards will get this buddle at the end of the sale, just in time for Summer Camp/Day Camp.



Nebo Headlamp

GSI Stainless Steel Mess Kit Midland X-Talker Two-way Radio

#### Council Overall 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Incentive:

The Council Overall 1<sup>st</sup>, 2<sup>ND</sup>, and 3<sup>rd</sup> Place Winner will be selected based off total cards sold. Unit Camp Card Chairs will submit their top selling scout to the District Camp Card Chair, by <u>April 26<sup>th</sup></u>. The District Camp Card Chair will submit the Top District Seller to the Council, which at that time, the totals will be reviewed, and the winners will be announced on May 10<sup>th</sup>.

- 1<sup>st</sup> Place Winner \$600 gift card of their choice (Wal-Mart, Amazon, etc.)
- 2<sup>nd</sup> Place Winner \$400 gift card of their choice (Wal-Mart, Amazon, etc.)
- 3<sup>rd</sup> Place Winner will receive a \$200 gift card of their choice (Wal-Mart, Amazon, etc.)

### Scout Camp Card Vendors- Card will only have two tear-offs.



Domino's Pizza- Buy 1 Large Pizza, get the 2<sup>nd</sup> for equal value or less, for free.

# Jiffylube<sup>®</sup>

Jiffy Lube- \$8 off Signature Service (Circle R) Oil Change



Visit: bsacampcard.com To sign up, use access code:

> START SAVING! Expires: 12/31/24

OR FREE

Have a question? "Contact Us By Email" in the site footer or Call 289-284-1165 anday - Friday 9 00 AM - 5 00 PM EST

wered by Wentertainment

ONE TIME USE ONLY EFFECTIVE 2/1/24-12/31/24



#### 2024 NCAC Camp Card Unit Commitment Form

Sign up	by	comp	leting	this	form.
---------	----	------	--------	------	-------

□ YES! Our unit will participate in the 2024 Camp Card Sale!

#### **Unit Information:**

Please circle one) Init Type: Pack Troop Crew Ship Post
Init #: District:
Of Active Scouts: (# of Cards): (Total Dollars):
How many cards would your unit like to start the campaign with or will this be pre-purchase?
Date of unit Kickoff:Time:
ocation
lame:Position in Unit:
ddress:
ity:Zip:
est Contact Number:Work Number:
-Mail Address:
Please return to: NCAC, 9190 Rockville Pike Bethesda, MD 20814

or scan and email to <u>campcard@ncacbsa.org</u>.

#### Scout CAMP CARD RECEIPT

(District Executive to turn in to NCAC Accounting)

			□POST
DATE			UNIT#
NAME			
ADDRESS			
CITY	 STATE_	ZIP	

Camp Cards Issued	To be comp	leted upon card turn in
Total number of Cards Issued this receipt	Checks	\$
	Cash	\$
	TOTAL	\$
	Cards Sold Total Cards th	nis receipt
I recognize that each of these cards have a cash	value of \$10.	
□Our unit will close out our account (money) by		
I agree to these terms: Leader Signature		_Date:
Position:		_

#### YOUTH CAMP CARD RECEIPT

(Scout Parent to turn in to Unit Camp Card Leader)

				□POST	
DATE	_DISTRICT_			UNIT#	
NAME					
ADDRESS					
CITY		STATE_	ZIF	>	

Camp Cards Issued	To be completed upon card turn in				
Total number of Cards Issued this receipt	Checks	\$			
	Cash	\$			
	TOTAL	\$			
	Cards Sold Total Cards th	nis receipt			

I recognize that each of these cards have a cash value of \$10. By signing below, I recognize that our unit will be charged.

Our unit will close out our account	t (money turned in) by	·
I agree to these terms:	Date:	

Parent Signature

Name	of	Youth:	

## **Scouting Script**

Excuse me Sir, my name is Chris, and I am a Scout in Troop 59. Members of my troop and I are selling Camp Cards for \$10. Your support will help me earn my own way to Summer Camp this summer at Goshen Scout Reservation. The card has popular vendor discounts that you and your family can take advantage of for your support. Would you be so kind as to help me?

## **Q & A**

- If our unit wants to take advantage of the 70% Commission, how does that work?
  - You will fill out and submit your unit Commitment Form, letting the Council know that your unit wants to pre-pay for your 100 cards. Once your commitment form is filled out and submitted, you do not need to fill out another commitment form. You will communicate with the Council each time you need cards.
- What if we sell a 100 Cards through the 70% commission pre-pray format, and we want an additional 50 cards, would we still get the 70% commission?
  - A unit will have to pre-pay for 100 cards each time, to get the 70% commission.
- If our unit wants to start off with 80 cards through the 50% commission consignment format, and we only sell 60, can we return the 20 cards back to Council without being charged?
  - Yes. If your unit can account for cards sold, and unsold cards, you can do a return.
- How does the unit handle the funds collected?
  - At the close of the sale, units will pay council, less commission, on the 50% commission consignment format. For the 70% commission, the unit would have already paid for their cards when they received them.

				2024	Scout	Card T	rackir	ngSheet					
Youth	Sellers				le Activ		Summary of Sales						
		4	# of Car	ds Take	n	Total	– Total S			Commission			
		1st	2nd	3rd	4th	Cards	Cards			Amount	Money	Outstanding	Earned by
First Name	Last Name	Issue	Issue	Issue	Issue	Taken	Sold			Sold	Turned In	Money Due	Unit