

Summer Leadership Seminars



presented by NYLT staff

Seminar #6 Notes

If your Unit Leader or Scoutmaster asks...

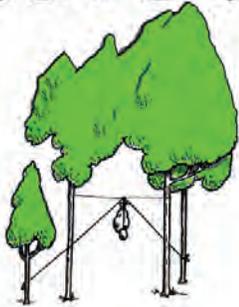
These seminars provide Scouts opportunities to continue their leadership development despite the cancellation of summer NYLT. The fast-paced, 50 minute presentations are not a substitute for a NYLT course but allow Scouts to examine important leadership topics

Simple Model for Zoom Presentation

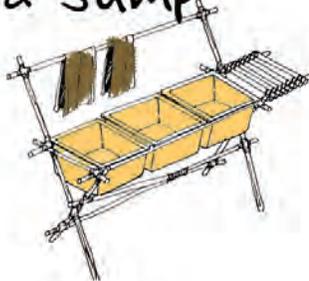
Bear-muda Triangle



Bear Cable



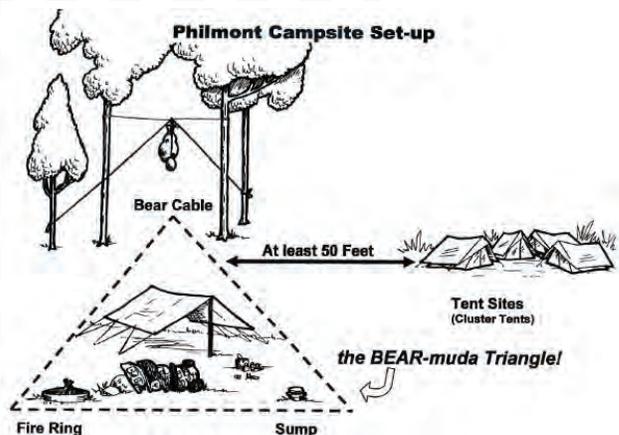
Washing & Sump



Fire Ring



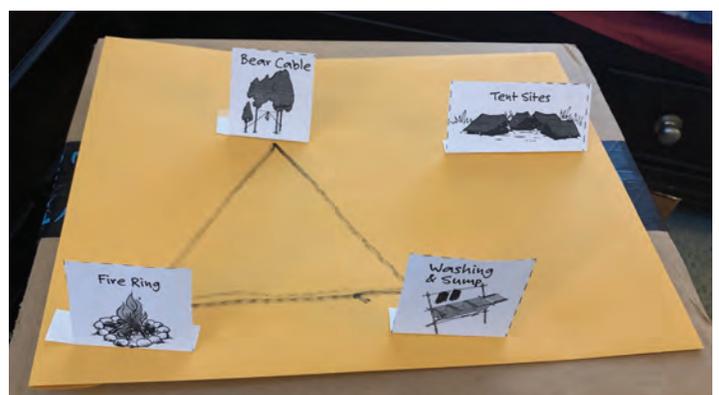
Tent Sites



Instructions:

1. Cut along the dotted lines
2. Fold on the gray lines
3. Tape to a box or piece of paper
4. Use during Zoom calls to explain the Bear-muda Triangle

<http://www.toothoftimetraders.com/bearmuda-triangle/640/dept>



Simple Models

Using physical models as props to explain Scouting concepts is easy and interesting. It would be difficult to gather a Troop around a small model, but over Zoom this can be a powerful way to teach concepts.

What else could you explain using models? Campsite setups? Flag ceremonies?

Summer Leadership Seminar #6:

Exciting Online Presentations

Pecha Kucha

Keep your presentation CONCISE, SHORT, and INTERESTING by using Pecha Kucha.

PechaKucha is Japanese for “chit chat” and is a storytelling method gaining popularity in schools and businesses.

To make a pecha kucha you tell your whole story in 10 or 20 pictures. You put them in a program that automatically advances each slide after 20 seconds.



Because the slide automatically advances, the presenter needs to know what they’re going to say and needs to be prepared.

Resource:

<https://www.pechakucha.com/>

Great example to walk through: <https://www.youtube.com/watch?v=yndEK2HaZZ0>

How to: <https://www.youtube.com/watch?v=32WEzM3LFhw>

Example (in Spanish) of a Pecha Kucha: <https://www.youtube.com/watch?v=FUthunyygUs>

Show Objects up close

Show and Tell

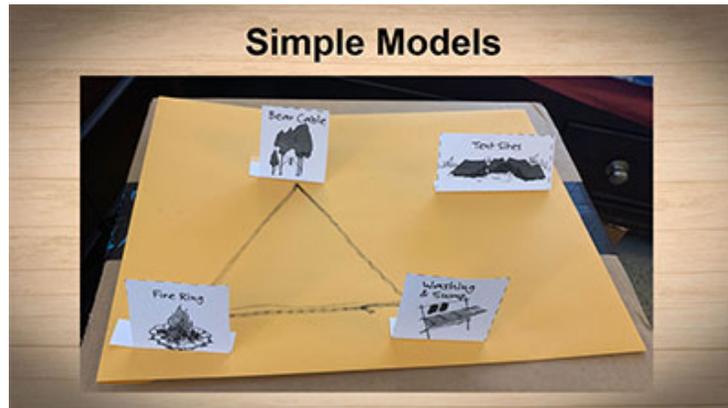
One presentation technique that could be EASIER to do over Zoom is show and tell.

For instance, if you wanted to show everyone how to use a compass, holding the camera close would give everyone an excellent view.

Summer Leadership Seminar #6:

Exciting Online Presentations

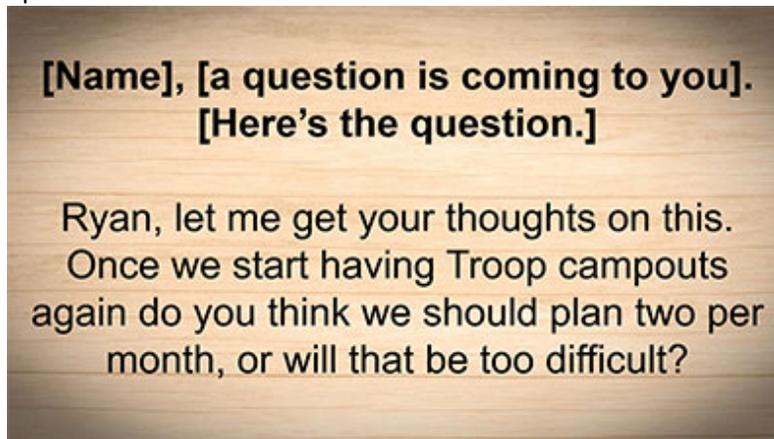
Simple Models



Consider simple models to explain concepts like the Bear-muda triangle.

A Simple Method to Bring Distracted Scouts into a Conversation

If you need to bring a Scout back into a conversation, it's important to not embarrass them. Here's a way to bring them back into the conversation. Use their name, let them know a question is coming their way, then state the question.



Broadcasting From Outside

If your connection can handle it, consider broadcasting from outside.

Summary

Presenting over Zoom can be challenging. But there are a lot of ways to be creative, entertaining and engaging if you give it some thought.

Don't be afraid to experiment!

Summer Leadership Seminar #6:

Exciting Online Presentations

Virtual Body Language/Neutral Screen Position

What does “Body Language” mean over Zoom? How do we present “good body language” and how should we “read” our audience’s body language?

Eye Contact

Making eye contact is one of the first things we’re taught when learning to interact with other people.

We all understand if someone isn’t looking *straight* at us **on a zoom meeting** they aren’t actually being disrespectful or distracted. It’s just that the camera is offset from the screen we look at.

But here’s a pro-tip: if you want to connect with your audience, practice looking straight into the camera every now and again. It’s like looking up from your script when you’re reading to an audience. It creates a connection.

Spotlight

Consider using the Spotlight feature in Zoom to focus attention on a person who is presenting. It’s easier to give everyone a single screen to focus on than looking at dozen of people, only one of whom is speaking.

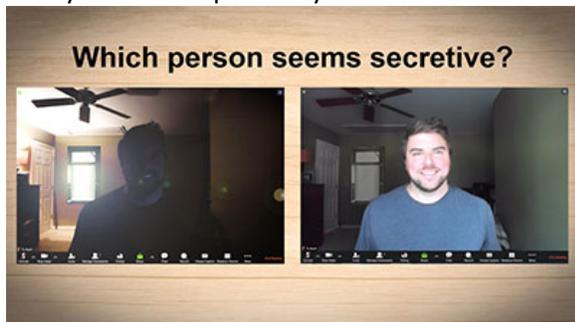
Smiling

Smiling directly influences how other people respond to you.

When you smile at someone, they almost always smile in return or feel friendly towards you.

Lighting

Does it look like one person is hiding something? You can decide for yourself if lighting is important to how you want to present yourself.



Don’t get too close

Position yourself so the camera is seeing you from the chest or waist up, instead of just seeing your face. This is more natural for the viewer (after all, in an in-person meeting you’re usually seeing more of a person than just their face). This is especially beneficial if you tend to gesture a lot.

Good Posture

Hunching minimizes your physical presence and makes you appear less confident.

Summer Leadership Seminar #6:

Exciting Online Presentations

Avoid Fast movements

Some internet connections can't keep up when you're moving quickly. This resulting jerky video reminds everyone you're on a video call and hurts the connection you're trying to build with your audience.

Not moving

Holding completely still on a Zoom call causes people to worry there's a problem with the internet connection. People usually can't worry about the internet connection AND follow the meeting at the same time.

Zoom fatigue

Because so many of the nonverbal cues we use to assess a speaker are unavailable in a virtual environment (the main reason for "Zoom fatigue"), your audience's brains have to work harder to understand the full meaning of your remarks. You'll connect with people even more positively if you wait a few seconds between phrases to let them absorb and analyze what you've just said.

In person or online, you are communicating over two channels: verbal and nonverbal. While you're speaking, your audience is simultaneously assessing your tone of voice, facial expressions, hand gestures, and posture for clues about your credibility, warmth, power, and sincerity.

Standing vs. Sitting

If feasible, stand up! This keeps you dynamic and energetic.

What can you read from your audience?

Trying to "read" your Zoom audience can be extremely difficult. We tend to notice people who are unengaged or distracted.

Bad Mood?

The human brain pays more attention to negative messages than it does to positive ones. What people unconsciously look for and react to the most, are signs that **someone is in a bad mood or that something is wrong.**

An audience will always be on the lookout for an upset presenter. So it pays to look enthusiastic and confident.

Similarly, presenters will sometimes focus too much on audience members who they think are being rude. Usually it's actually a very small number of people being rude... and they may not mean to give that impression.

Need a Break?

You might ask a trusted friend to give you a signal if they think the audience needs a 5 minute stretch break, or a quick alternate activity.

Summer Leadership Seminar #6:

Exciting Online Presentations

Summary

It takes less than seven seconds for people to make judgments about your confidence, competence, and friendliness. While a face-to-face meeting gives you opportunities to establish yourself, your visual presence sets that first impression on the screen. So be sure your sending the right message.

Resources

<https://blog.zoom.us/8-body-language-tips-video-meetings/>

<https://www.forbes.com/sites/carolkinseygoman/2020/05/03/body-language-hacks-to-project-leadership-presence-on-zoom/#6b48ad664833>

Want to become a better online presenter? Watch these videos:

<https://www.youtube.com/watch?v=l0rc-irf7ls>

Keep Audience Attention over Zoom: https://www.youtube.com/watch?v=jtH_vrkd1Go

Engaging an Audience over Zoom: <https://www.youtube.com/watch?v=OceTEcYGZnw>

<https://www.gend.co/blog/best-practice-tips-for-using-zoom>