INTEGRATION & INVESTMENT INTEREST FORM

Name(s) ________________________________________________________________

Address ________________________________________________________________

Preferred Phone ___________________________ Preferred Email __________________

If applicable: Organization __________________________________________________

          Title ______________________________________________________________

Is there any previous experience in/with Scouting?  □ YES       □ NO

I AM/WE ARE INTERESTED IN:

♣ YOUTH MEMBERSHIP: Choose the youth program(s) for which you are interested in receiving information.
  □ Cub Scouts    □ Boy Scouts    □ Venturing    □ Exploring    □ Sea Scouting

♣ ADULT VOLUNTEER OPPORTUNITIES: Choose the intensity level of involvement you are seeking.
  □ High        □ Medium        □ Low

♣ CHARTER ORGANIZATION: All Boy Scouts of America units are owned and operated by chartered organizations. Are you interested in receiving more information about becoming a Charter Organization:  □ YES       □ NO

♣ INVESTMENT OPPORTUNITIES: USVI BSA has estimated a need for $125,000 each year for 2018, 2019 and 2020 to ensure the success of USVI 2020. That money needs to be raised locally and will be spent locally putting critical resources to work for USVI youth. Please consider pledging your financial support this year for payment in 2018, 2019 and 2020. A formal pledge form with payment terms can/will be provided based on indication.

I/We pledge* my/our support for USVI 2020 in (check all that apply) ____ 2018  ____ 2019  ____ 2020 for:
  □ $1,000    □ $2,500    □ $5,000    □ $7,500    □ $10,000    □ Other: $__________  □ Please contact me to discuss.

Capital Improvements at Camp Howard M. Wall: There is a short but vital list of capital improvement projects needing attention at Camp Howard M. Wall, including redevelopment of the waterfront for swimming, boating and ecological activities, recertification of the climbing wall, and renovation of the shower house. If you are interested in assisting with these projects, please let us know: Please contact me – □ by phone or □ by email – to discuss.

E: USVIScouting@NCACBSA.ORG  ♪  W: WWW.NCACBSA.ORG/USVI  ♬  Facebook: @USVIBoyScouts

*USVI is a district of Bethesda, MD-based National Capital Area Council, which is a tax-exempt public charity under 501(c)(3) of the IRS Code. No goods or services will be provided in exchange for this donation. Donations are tax deductible to the extent allowed by law. For Stock/Securities, please call 301-214-9101.
What will it take to ensure the youth of the USVI have every opportunity to reach their personal and professional potential?

It will take goals that are targeted and measurable, greater cooperation between the Boy Scouts of America (BSA) and the local community, and consistent—locally raised, locally spent—funding to underpin efforts.

As adults, we know success in life often comes down to making the best of a situation. BSA’s volunteer-driven, professionally-guided programming offers youth the skills to not just survive but to thrive in any given situation. The aims of the Scouting movement are to nurture young people into quality citizens by developing their character, fostering their understanding of participatory citizenship, and promoting a commitment to mental and physical fitness. Scouting is values-based with its own code of conduct—the Scout Oath and Law—providing lessons in self-confidence, self-respect, respect for others, community service, faith traditions, healthy living, and ethical conduct. In Scouting, youth often gain the first introduction to their future vocation or a life-long hobby...all while having fun, making friends, and building memories. And without question, as statistics have proven, Scouting instills the tools and knowledge young people need to become the future leaders our local communities and our nation need.

THE USVI’S CRITICAL NEED
As of 2013, the Community Foundation of the Virgin Islands offered the following local statistics through the KIDS COUNT Data Center, a project of the Annie E. Casey Foundation.

- Children in Families Receiving Supplemental Nutrition Assistance Program (SNAP) benefits: 77%
- Poverty Rate Among Families with Related Children: 30%
- Poverty Rate Among Female-Headed Families with Children: 43.7%
- Teens Not in School and Not Working: 27%
- High School Students Not Graduating on Time: 32%
- Children in Single-Mother Families: 45.9%
With the closing of Hovensa, an oil refinery located on St. Croix that was a major employer and benefactor throughout the USVI, in 2014, these statistics have likely gotten worse. And it’s a fact the USVI is currently facing a financial crisis due to a very high debt level and a structural budget deficit.

Despite today’s reality, local young people still need the best education and personal growth opportunities their community can offer to set them up for a bright future. It is clear—between the USVI’s statistics and the proven benefits of Scouting—that increasing the reach and support of the BSA’s programs, which aid and augment in-classroom learning while offering elements of workforce development, juvenile diversion tactics, and positive adult role models, is critical to the USVI’s efforts to provide long-term, positive, life-enriching opportunities for its young people so that the dynamics shown through this and other known data begins to change for the better.

THE GOALS OF THE INITIATIVE

➢ Membership: 1,000 youth (males age 7-21, females age 14-21) involved in Scouting programs by 2020

There must be a population of age-appropriate youth to ensure the survival and enjoyment of BSA programs. According to available 2014-2016 statistics from the Virgin Islands Department of Education, there were upwards of 17,000 young people enrolled in public and private/parochial schools on St. Croix, St. Thomas and St. John during that time period. During that same timeframe, the BSA served an average of 246 young people. We—the BSA and the local USVI community—can do better for our youth.

Scouting programs are fundamentally a form of education, workforce development and juvenile diversion. They help young people make positive decisions and develop a personal code of morals and ethics that every community needs at its core to flourish in positive ways. In partnership with local organizations (churches, civic clubs, fraternities, sororities, police and fire departments, commercial entities and others), Scouting programs serve a community’s short- and long-term health and welfare, safety and economic needs by ensuring young people have the best possible chance to achieve their best possible. Below are five main youth programs that NCAC would like to offer in the USVI.

▪ Cub Scouts (packs): A family- and home-centered program for boys in 1st-5th grade, or ages 7-10. Cub Scouting’s emphasis is on quality programs at the local level, where the most boys and families are involved.

▪ Boy Scouts (troops): A year-round program for boys ages 11-17 that provides fun outdoor activities, peer group leadership opportunities, and a personal exploration of career, hobby and special interests.

▪ Venturing (crews): A program for males and females age 14-20 that includes challenging high adventure activities, sports and hobbies for teenagers that teach them leadership skills and provide opportunities to teach others.
  ▪ Exploring (posts): A career education program for males and females age 14-20. Exploring provides an ideal link between the academic environment and the real world.

▪ Sea Scouting (ships): A program for males and females age 14-21 that promotes better citizenship and improved members’ boating skills through instruction and practice in water safety, boating skills, outdoor, social, service experiences, and knowledge of our maritime heritage.
➢ **Manpower Goal: 1 FT BSA professional, 3 PT BSA program aides...and as many adult volunteers from the community as want to be involved in a variety of short- and long-term roles**

As stated before, BSA is a volunteer-led organization. BSA grants charters to nonprofit and for-profit entities to operate Scouting groups. When an organization adopts Scouting as part of its youth and community outreach program, it chooses its adult volunteer leadership and works with local BSA professionals to train and support them. Parents are typically the best candidates for adult volunteers as the shared experience of participating in the Scouting strengthens family unity. Where parents are absent or unavailable for consistent involvement, BSA has the option to implement Scoutreach, which stipends an adult leader to provide continuous programming for the youth and to mentor those adult leaders who can engage.

The ratio of youth member: adult leader varies depending on service area. NCAC is currently enjoying a ratio of 2.42:1 overall while in the USVI, based on 2016 membership numbers, that ratio is slightly higher at 2.84:1. But there is only on one part-time BSA professional available at the moment to support current and/or future youth and adult members.

**To serve the targeted 1,000 young people by 2020, BSA and the USVI community will need to rally together to engage and train, including critical training in youth protection, at least one in four adults associated with a youth in a unit (pack, troop, crew, post, ship) to provide a consistent, positive, fun experience. And those volunteers will need dedicated support from experienced BSA professionals to ensure the program being delivered is effective.**

➢ **Money Goal: $125,000 per year for 2018, 2019 and 2020**

In 2013, the U.S. Virgin Islands (USVI) Council, BSA merged with and became a service district of Bethesda, MD-based National Capital Area Council (NCAC), which serves a robust Scouting population in southern Maryland, northern Virginia and Washington, D.C. Part of the reason this merger occurred was because the USVI Council could no longer sustain itself financially.

**To date, NCAC—as one of the largest BSA councils in the nation—has withstood the cost of an active but small Scouting presence in the USVI as well as the operational costs of Camp Howard M. Wall, located on St. Croix, through the generous investments of the Scouting community in and around the Washington, D.C. area. As ‘paying your own way’ is a fundamental BSA principle taught to all Scouting youth, the time has come for the USVI to fully participate again in controlling its destiny and the future of its young people.**

To that point, human capital is a necessary and sizeable expenditure in any thriving organization’s budget. In calculating the requirements of serving 1,000 youth with the potential need to subsidize one or more leadership positions typically served by adult volunteers, NCAC determined a goal of $125,000 for the USVI community to contribute towards the operational costs of executing effective BSA programs for its youth. This will support one full-time BSA professional, three part-time BSA program aides to implement Scoutreach, and financial assistance for youth to remove barriers—such as the cost of membership, uniforms, program materials, or attending a life-changing outdoor experience at camp—that might prevent their involvement. To assist in focusing exclusively on increasing youth membership and adult involvement, it is expected that Camp Wall will remain the financial concern of NCAC for the time period.
THE FUNDING IN ACTION: RAISED LOCALLY, SPENT LOCALLY

It costs just $24 a year for a youth or an adult to become a member of the Boy Scouts of America. But for some families, that and other costs associated with enjoying the full Scouting experience can still be a stretch. NCAC has therefore projected the number of youth to be served each year as well as anticipated potential financial assistance needs to ensure every youth who wants to be a Scout has that opportunity.

<table>
<thead>
<tr>
<th>Youth Served Projections</th>
<th>Dec 2017</th>
<th>Dec 2018</th>
<th>Dec 2019</th>
<th>Dec 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Youth Served</td>
<td>395</td>
<td>615</td>
<td>805</td>
<td>1000</td>
</tr>
</tbody>
</table>

➢ The Community Needs ‘Boots on the Ground’

While BSA is a volunteer-led organization, trained BSA professionals are critical support for these volunteers – who often have full-time jobs and/or many other professional or personal obligations – in delivering a fun Scouting program that is consistent in its quality, adventure and learning opportunities. To maximize the enormous potential for impact in the USVI community, NCAC believes starting out the initiative with one full-time (FT) BSA professional and three part-time (PT) para-professionals will provide a solid foundation for success. The para-professionals will be hired locally and located on STX and STT/J to assist in recruitment, training and program delivery, especially in areas with higher at-risk youth populations. The FT professional will office at Camp Wall and travel between program sites as needs dictate.

This support structure should allow for 15 new program sites to reach the goal of 1,000 youth served by 2020. The initial year (2018) will be focused on enrolling more youth and establishing a ‘train the trainer’ system to engage a more robust adult volunteer corps. With that system in place, the need for para-professionals should reduce to two in 2019 and one in 2020, allowing funds previously assigned to this budget item to be used for financial assistance towards an increasing youth membership as outlined in the section below.

- 2018: 1 FT BSA professional ($62,400) + 3 BSA PT para-professionals ($16,500 each) = $111,900
- 2019: 1 FT BSA professional ($63,800) + 2 BSA PT para-professionals ($16,500 each) = $96,800
- 2020: 1 FT BSA professional ($65,800) + 1 BSA PT para-professional ($16,500) = $82,300

➢ Youth Need Membership Assistance

There is a cost associated with participating in Scouting that is comparable to – or sometimes less than – other typical youth activities such as sports and marching band. Not wanting these costs to be a barrier to entry, BSA is dedicated to help its local community find ways to ensure every youth who wants to participate in Scouting has that opportunity.

<table>
<thead>
<tr>
<th>Membership Assistance</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cub Scouts Only</td>
<td>$1,800 ($24x75 youth)</td>
<td>$3,600 ($24x150 youth)</td>
<td>$5,400 ($24x225 youth)</td>
</tr>
<tr>
<td>Camperships (Cub Scouts)</td>
<td>$3,750 ($50x75 youth)</td>
<td>$7,500 ($50x150 youth)</td>
<td>$11,250 ($50x225 youth)</td>
</tr>
<tr>
<td>Camp Assistance (Boy Scouts)</td>
<td>$6,500</td>
<td>$8,500</td>
<td>$10,500</td>
</tr>
<tr>
<td>$200 max/youth for Camp Wall or mainland U.S. camp</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Materials/Resource Assistance i.e. uniform ($45), merit badge book ($5 each), activity supplies (varies)</td>
<td>$4,125</td>
<td>$8,250</td>
<td>$12,375</td>
</tr>
<tr>
<td>Assistance Subtotal</td>
<td>$16,175</td>
<td>$27,850</td>
<td>$39,525</td>
</tr>
<tr>
<td>TOTAL NEED (including Boots on the Ground)</td>
<td>$128,075</td>
<td>$124,650</td>
<td>$121,825</td>
</tr>
</tbody>
</table>
THE RETURN ON INVESTMENT

Each year, the BSA collects national statistics to share the impact of Scouting with the U.S. Congress as required by President Woodrow Wilson when he signed the organization’s federal charter on June 15, 1916. Immediate below are 2016 national data points that were presented to Congress in March 2017 as well as data points specifically for NCAC and the USVI.

### National
- 2.3 million youth participants
- Nearly 1 million adult volunteers
- 55,186 new Eagle Scouts
- 15.4 million hours of service
- 2.4 million merit badges earned
- 6.5 million nights of camping
- A growth in the Exploring program of 7%

### NCAC
- 81.34% youth retention rate
- 48,204 youth served, including 225 in the USVI
- 19,912 adult leaders, including 79 in the USVI
- 1,522 new Eagle Scouts, including 2 in the USVI
- 1,967 S.T.E.M. Awards
- 500,000 service hours, including 150 in the USVI, worth $11.7M to local communities, equating to 10.33 service hours per Scout
- More than 1M pounds of food collected, including 1750 lbs. in the USVI to support the Lighthouse Mission

### The Benefits of Scouting

A study conducted by and on behalf of BSA indicates Scouts with at least five years’ tenure are more likely than boys who have never been Scouts to:
- Assume leadership roles in clubs or school organizations
- Put the needs of others before their own
- Have higher self-confidence
- Be active in a variety of after-school activities
- Resist peer pressure to take part in delinquent or dishonest activities.

### Scouting Teaches Life Skills

Scouting provides youth with skills that help them cope with any situation. Youth say Scouting has taught them to:
- Always give their best effort
- Always be honest
- Treat others with respect
- Set goals
- Stay physically fit
- Take care of the environment

### Scouting and Academic Performance

Scouts agree that Scouting activities have helped them improve their performance in science, reading, and math. And Scouts are also more likely than other boys to report earning high grades in school.

### Scouting’s Lifelong Impact

- 83% of men who were Scouts say “the values learned in Scouting continue to be very important” to them
- Men who were Scouts five or more years as boys are more likely than men with no Scouting experience to:
  - Graduate from high school (91% vs 87%)
  - Graduate from college (35% vs 19%)
  - Earn higher annual household incomes ($80,000 vs $61,000)
  - Value family relationships highly (81% vs 72%)
  - Have lifelong friendships (89% vs 74%)
  - Attend religious services (87% vs 77%)
  - Believe helping others should come before one’s own self-interest (92% vs 83%)
- 83% of men say their Scouting experience has helped them be a better leader in real-life situations

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