



**THE YOUNG ENTREPRENEURS ACADEMY (YEA!) HELPS YOUNG PEOPLE EMBRACE THEIR PASSION, LIVE THEIR DREAM AND CHANGE THE WORLD**

Our groundbreaking class teaches middle and high school students how to start and run their own, real businesses based on their interests and talents.



**STUDENTS LEARN TO TRANSFORM SKILLS INTO OPPORTUNITY**

With YEA!'s exciting, hands-on curriculum students can expect to:

- Develop a business plan with coaching from dedicated mentors and all-star instructors.
- Pitch to investors in front of an audience to acquire business startup funding.
- Launch, market and operate their business.
- Sell at the YEA! Trade Show.
- Hear from experts on hot topics, such as e-commerce, niche marketing, business law, accounting, insurance and more.
- Attend fun-filled fieldtrips to see successful business operations in action.
- Vie to be selected to compete in regional and national scholarship competitions.

# IDEAS

## Get involved in guiding the next generation of CEOs

YEA! bridges the business and educational communities to fulfill its mission of teaching youth about entrepreneurship. Top-notch executives can support the development of future leaders in a variety of ways:

### Fieldtrips

Cool Business  
Food Franchise  
Personal Style  
Ad Agency  
Business Registration  
Sports, Recreation or Broadway

### Guest Speakers

Business Law  
Accounting  
Insurance & Risk Management  
E-Commerce  
Niche Marketing  
Designations & Awards  
Taxes  
Social Entrepreneurship  
Banking

### In-Class Volunteers

Mentors  
Web Developers  
Graphic Designers  
Instructors

### Signature YEA! Events

Investor Panel  
Trade Show  
CEO Roundtable  
Media Meet & Greet  
Saunders Scholars Competition



Contact YEA! USA at [info@yeausa.org](mailto:info@yeausa.org) or (585) 272-3535 for more information about volunteering.



## Make a difference in the lives of budding entrepreneurs

For information about how to bring this dynamic program to your area, please contact YEA! Corporate Headquarters at (585) 272-3535.

## About the Young Entrepreneurs Academy

Founded in 2004 at the University of Rochester with support from the Kauffman Foundation, YEA! today serves thousands of students nationwide. In 2011, the United States Chamber of Commerce Foundation became a national sponsor and partner of the Academy to help celebrate the spirit of enterprise among today's youth and tomorrow's future leaders.

YEA! is made possible by The Kauffman Foundation, the U.S. Chamber of Commerce Foundation and the E. Philip Saunders Foundation.

## Celebrate the spirit of enterprise and innovation

From sporting equipment to BBQ sauce, and cattle breeding to anti-bullying Apps, YEA! student business concepts span across all industries and markets. Check out what YEA! students are doing! Read student profiles and success stories at [yeausa.org](http://yeausa.org).

## Earn college scholarships and gain business exposure

Outstanding students from each YEA! class are eligible to be selected to compete in the annual Saunders Scholars Competition. Regional semi-finalists receive an all-expense paid trip—courtesy of the U.S. Chamber of Commerce Foundation and Southwest Airlines, the Official Airline Partner of the Young Entrepreneurs Academy—to the national finals and the chance to win prize packages and college scholarships!



## Motivated, passionate students can apply today!

Simply visit [yeausa.org](http://yeausa.org) to find the YEA! near you and complete the YEA! Student Application. Once the application is submitted, students will be interviewed for acceptance into the program.